

# Color Figure Pricing Structure: New Prices

**New prices.** The AMS has implemented a new pricing structure for the charges to authors for the use of color illustrations in the journals. The new structure results in a substantial decrease in cost to authors in most situations and allows authors to prepare their figures in ways that take advantage of the pricing scheme to save even more money. It also allows authors to anticipate their total page charges (including color figure costs) more exactly so that adequate funds can be secured early in the publication process. We hope this will result in authors feeling more inclined to use color illustrations in AMS journals.

**Color charges.** The costs associated with printing color illustrations are significantly higher than for printing black and white. Each separate color piece must undergo a color separation, and there are significant charges associated with the initial press setup that enables color pages to be printed. These additional costs require a separate color figure charge, in addition to the regular page charge, that is based on the number of separate color figure pieces (each photographic print represents one piece) and that incorporates the large setup costs in the charge of the first few pieces. The new pricing structure is \$700 for the first piece, \$500 for the second piece, and \$200 for each additional piece. This pricing applies to color figures in the AMS journals only, not the *Bulletin*. *Bulletin* prices are \$1100 for the first color piece, \$500 for the second, and \$200 for each additional pieces. Color covers for the *Bulletin* remain at \$2050 per cover. (Contact the *Bulletin* technical editor for more information on supplying cover illustrations.) Figures that contain just one or two colors in addition to black and white can often be processed at a considerable savings compared to full color figures. Authors wishing to submit figures of this type should contact the technical editor of the journal at AMS headquarters for information on cost and preparation requirements.

**Submitting figures.** Authors may wish to process their figures in ways that take maximum advantage of the pricing scheme. For example, a multiple-panel figure that is submitted with all panels arranged as part of a single photographic print will be charged as a single piece, which is considerably less expensive than submitting each panel as a separate piece. Care should be taken, however, to ensure that a multiple-panel figure of this type will accommodate layout on a single page. In general, all figures should be submitted at the size they will appear and on glossy prints rather than color slides. Multiple-panel figures that must span two facing pages must be submitted as at least two pieces to allow this layout. In addition, authors should not submit more than one numbered figure on a single piece, even if the figures are consecutive in number. This is because the page layout may require them to appear on separate pages, and even if they appear together, each figure must have a caption added to it. Authors should remember not to include the captions on their figure originals (whether color or black and white), since captions are typeset and added to figures during page layout.

**Page charges.** While the inability of an author's institution to honor the page charges will not prevent publication of a paper, an attempt will be made to secure commitment to the page and color figure charges prior to processing color illustrations. If the page and color figure charges cannot be honored, the technical editor of the journal will work with the author to find a suitable way to present the illustrated material in a black-and-white format.

**Effective date.** This new pricing structure will take effect for all manuscripts to be published in 1997. This may include manuscripts that were forwarded to AMS in 1996.

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## *Journals*

\$700 for the first color piece  
\$500 for the second  
\$200 for each additional piece

## *Bulletin*

\$1100 for the first color piece  
\$500 for the second  
\$200 for each additional piece